

***The industry profile of packaging machines  
to control and drive technology, robotics and  
Industry 4.0 and economic industry parameters***

– Highlights, table of contents, budget –

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**– Highlights –**

**Highlights and benefits of the industry profile**

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The industry profile includes key figures to the control and drive technology of packaging machines, to the use of robotics, to the status of the realization of Industry 4.0 for packaging machines and to the economic parameters of this industry in Germany.

It serves

- to deepen and expand the sales force's industry knowledge and to improve its position and arguments in sales talks.
- to incorporate the economic industry parameters into the presentation of technical solution proposals and thereby decisively enhance the acceptance of the machine-builder. Thus it acts as an additional USP compared to the competition.
- to deepen the knowledge of the competitive situation for machine automation in the industry.
- to provide direct, reliable and detailed access to the requirements of the industry and suggestions for solutions and adaptations for the product development.
- to assess the own future market opportunities in the industry more concretely.

The data basis of the packaging machine industry profile consists of the trend analyses from Quest TechnoMarketing "The future of the use of servo drives to 2020", "The current process of realization of Industry 4.0 in automation" from 2016, "The use of robots and its integration into machine automation to 2018" and "The engineering of machine automation to 2017". The company basis of these studies are companies with 100 and more employees, who belong to the trend-setting core of the German machinery industry according to our experience.

The industry profile comprises 58 pages with 40 figures, 7 tables and a listing of manufacturers of packaging machines in the appendix with Internet links.

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**Industry profile packaging machines to automation** **€1,750**

- 58 pages, 40 figures, 7 tables
- Listing of 199 packaging machine-builders with Internet link
- spiral bound, colored print edition in English language

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