

***The industry profile of packaging machines  
to control and drive technology, robotics and  
Industry 4.0 and economic industry parameters***

– Highlights, table of contents, budget –

June 26th, 2019

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**– Highlights –**

**Highlights and benefits of the industry profile**

The industry profile includes key figures on the control and drive technology of packaging machines, on the use of robotics, on the status of the implementation of Industry 4.0 for packaging machines and on the economic industry parameters of this industry.

It serves

- to deepen and expand the industry knowledge of the sales force and to improve its position and arguments in sales talks.
- to consider the economic industry parameters into the presentation of technical solution proposals and thereby decisively promote the acceptance of the dialog partner. This way it acts as an additional USP in comparison to the competition.
- to deepen the knowledge of the competitive situation for machine automation in the packaging industry.
- to provide product development direct, reliable and detailed access to the requirements of the industry and suggestions for solutions and adaptations.
- to assess the own future market opportunities in the industry more concretely.

The data basis of the packaging machine industry profile consists of the trend analyses by Quest TechnoMarketing "The future of the use of servo drives up to 2020", "The current process of implementing industry 4.0 in automation" from 2016, "The use of robots and its integration into machine automation up to 2018" and "Machine automation engineering up to 2017". The company basis of these studies is companies with 100 and more employees who, according to our experience, belong to the trend-setting core of German machinery industry.

The industry profile consists of 58 pages with 40 illustrations, 7 tables and a listing of manufacturers of packaging machines in the appendix with Internet link.

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**Industry profile packaging machines regarding automation** **€1,750**

- 58 pages, 40 illustrations, 7 tables
- Contents according to submitted table of contents
- Listing of 199 manufacturers of packaging machines with Internet link
- spiral bound, colored print edition in English language

Invoice after delivery. Terms of payment are 14 days net. VAT is in addition to the price.